

MATTHEW CORRADO

PUBLIC RELATIONS / BUSINESS

CONTACT

ADDRESS

2107 Ramblewood Lane
Brandon, Florida,
33510

PHONE

(813) 545-4619

EMAIL

mcorrado05@gmail.com

WEBSITE

mcorrado05.wixsite.com/portfolio

SKILLS

Public Speaking

Hootsuite

Social Media Management

Adobe Suite

Leadership

Problem Solving

Organization/Time Management

Communication

AP Style

Creative Thinking

INTERESTS

Personal

Creative Writing,
Photography,
Running,
Reading,
Tennis


Professional

Event Planning,
Copy Writing,
Networking,
Creating Visuals

PROFILE

One thing that has always been a defining characteristic of me is that I am definitely a people person. I searched for a long time to figure out what type of career I could pursue where my energetic personality would thrive, and that's when I began studying Public Relations. Ever since then, I have tried everything to better myself and become a great PR professional, because this is what I am truly passionate about.

SOCIAL

 facebook.com/matthew.corrado  [@mcorrado05](https://twitter.com/mcorrado05)  linkedin.com/in/matthew-corrado

EDUCATION

2015 - 2019 (expected) **Bachelor of Arts in Mass Communications with a Concentration in Public Relations**
University of South Florida

2017 - 2019 (expected) **Certification in Visualization and Design/Business**
University of South Florida

EXPERIENCE

- 2018 - Present **Public Relations Student Society of America**
Vice President
In the upcoming year my duties will and already have begun to include: planning events, reaching out to guest speakers, developing presentations, overseeing E-board members and taking over all of the president's duties if she became unable.
- 2018 - Present **KnoBull PR Firm**
Account Associate
I have worked on several client accounts and developed key elements in successful campaigns such as graphics, social media management, copywriting and more.
- 2016 - Present **New Student Connections**
Peer Advisor Leader
At NSC I work with students to help them transition from high school to college and be a mentor for them. I also had to plan and coordinate events for the students.
- 2013 - 2015 **Tampa Bay Times**
Independent Correspondent
During my time working for the newspaper, I went to high school football games and reported on them. I learned how to write professionally from actual journalists.

REFERENCES

Eric Hunter

Interim Assistant VP of Wellness
T: (813) 974-5315
E: ehunter@usf.edu

Jacoby Waldron

Student Programs Coordinator
T: (813) 974-7985
E: jwaldron1@usf.edu

Kassandra Sereno

Communications Advisor
T: (813) 974-2145
E: ksereno@usf.edu